

Well, what i think about music and how localism has played a major role is it has affected our community in alot of ways. In the past music was your local music and your local artists in oyur area and you always heard their music. As you know there is east coast music, west coast music, the south music, and the north music, and ususally you here what is in your area, but now things have changed. "A station must maintain its main studio in or near its community of license to facilitate interaction between the station and the members of the local community it is licensed to serve." That is what use to be the main purpose of local music around your area, but now in a new century you will hear another station from another area in the world. "The purpose was to provide both the public and the Commission with information needed to monitor a licensee's performance in meeting its public interest obligation of providing programming that is responsive to its community." But now it seems like that doesn't even matter anymore. Because now hip hop and country and rap is played all over the world and you usually hear something from another coast and not what your local artists are writing. The same goes for broadcating in radio as the same for television. Basically the programmers were focusing on the needs, opinions, and outlooks that their listeners and viewers of their communities wanted, but now it seems like it has all changed. It is not what people need or what is best for the people it is what slaes and what gets the viewers and listeners attention.